



### THE REIMAGINED BUFFALO YMCA

The YMCA has been working to address the youth development and healthy living needs of East Buffalo residents since 1928. Over the last four decades the William-Emslie YMCA has served as a haven of hope and motivation for all ages, backgrounds, and abilities. However, the quality of life within this community continues to be unduly affected by significant challenges:

- 78% of households are economically disadvantaged
- Nearly 40% of all Buffalo kids live in poverty
- 53% of residents are considered obese
- 40% of seniors in East Buffalo report feeling socially isolated, with limited access to transportation and community resources
- 68% of children in East Buffalo do not have access to structured summer activities
- 45% of households in East Buffalo experience food insecurity
- Only 30% of residents in East Buffalo have access to mental health services
- Only 25% of adults in East Buffalo have received formal financial literacy education
- Drowning is the leading cause of death for children 1 to 4 years old

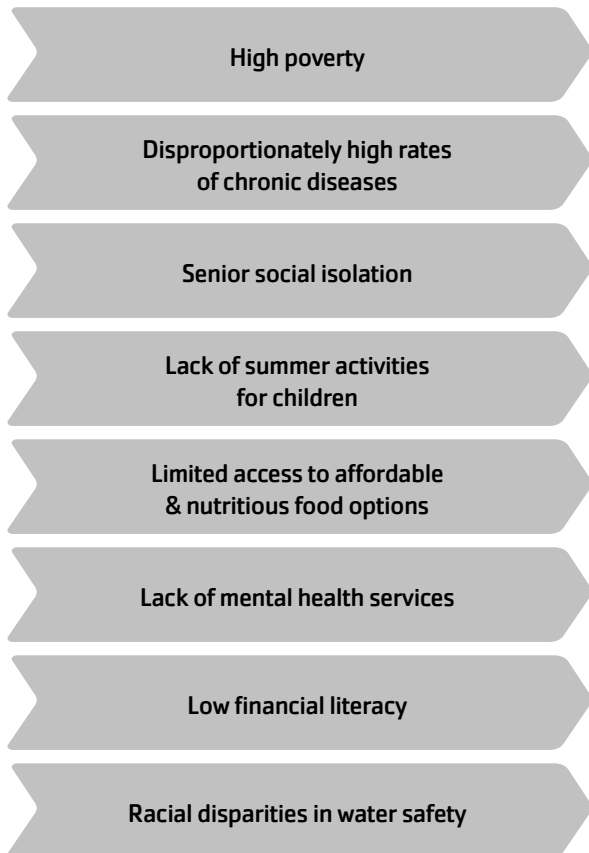
### VISION FOR AN EQUITABLE FUTURE

YMCA Buffalo Niagara is leading an effort to address these issues and spearhead the rebirth and revitalization of Buffalo. The Y is a transformational agency, focused on creating solutions for the community's unmet needs, supported by programs and services that foster individual, family, and community health.

### SUPPORT US

To make this project a reality, YMCA Buffalo Niagara is embarking on a \$10 million capital campaign. Please join us with your gift today to rebuild communities and transform lives. To schedule an opportunity to discuss this further, please contact the Financial Development office of YMCA Buffalo Niagara (716) 565-6000.

#### UNMET NEEDS



#### THE YMCA SOLUTION





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## THE REIMAGINED BUFFALO YMCA

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Through renovation and new construction, our reimagined Y will include:

- Expanded Wellness Center to strengthen physical health
- Senior Center to promote healthy connections
- Bank services to provide financial options and education
- Safe spaces for afterschool child care and family activities
- Accessible spaces for community events and gatherings



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