

# For a Better Us<sup>®</sup>

YMCA BUFFALO NIAGARA 2024 IMPACT REPORT

## A Message From Our Leadership

In 2024, YMCA Buffalo Niagara continued to stand as a powerful force for good - bringing people together, breaking down barriers, and creating opportunities across Western New York. We are proud to share that we directly served 1 in 12 residents in Erie and Niagara Counties this year, a testament to the YMCA's continued relevance and impact.

Through strong community partnerships and a deep understanding of local needs, we expanded services in meaningful ways – launching senior wellness assessments and bringing family mental health services into one of our facilities. These efforts reflect our ongoing commitment to meeting people where they are and offering holistic support for individuals and families of all ages.

This year also marked exciting momentum for future growth as we began the architectural design process for YMCA Camp Swan in North Buffalo. Once complete, this new camp will be a transformative space for youth development, outdoor exploration, and community connection for generations to come.

Rooted in our commitment to community, we are developing a bold, new strategic plan focused on delivering real solutions to unmet needs across Western New York. Our plan centers on four priorities: preparing youth for success, preventing drownings, increasing social connections, and improving community health. Each of these areas represents an urgent need and an opportunity for the YMCA to lead with purpose.

#### Our Commitment to Community

Preparing Youth for Success





Preventing Drownings

Increasing Social Connections



Improving Community Health

The strength of our Y lies in the people who bring our mission to life. We are deeply grateful to our staff, volunteers, members, donors, and partners who make this work possible. With your continued support, YMCA Buffalo Niagara is well-positioned to build a healthier, more equitable, and more connected community. Together, we are shaping a brighter future for Western New York.



Mark Lempko Chair, Board of Directors



Dr. John T. Ehrbar President & CEO



Chair, Board of Trustees

#### Our Impact in 2024



We provided services to more than 1 in every 12 PEOPLE in Erie and Niagara Counties.



We allocated **\$1,153,829** to provide equitable access to WNY families for child care, youth development, and healthy living programs.



We served **38,640 HEALTHY MEALS** to local children.



We served **5,446 CHILDREN** in our child care, UPK, and summer camp programs in 2024.



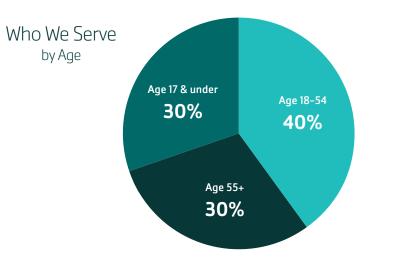
**2,700 CHILDREN** learned critical swim and water safety lessons.



More than **25,004 ACTIVE OLDER ADULTS** improved their physical, mental, and social wellbeing with the Y's support.



**1,463 HOUSEHOLDS** with income below \$35k benefited from Y membership through our **Access for All** initiative each month.



#### An Uplifting Experience



The transformative power of the LIVESTRONG® at the YMCA program extends far beyond simple physical activity. Ron Oswald's journey vividly illustrates this. Diagnosed with prostate cancer a decade ago, Ron learned of the YMCA's LIVESTRONG program through a support group at Roswell Park.

LIVESTRONG® at the YMCA is a research-based physical activity and well-being program designed to help cancer survivors achieve their holistic health goals. By focusing on the whole person and not the disease, the program helps people move beyond cancer in spirit, mind, and body.

Apprehensive at first, Ron quickly discovered the benefit of the Y's program, and the connections he made helped him in his fight against cancer. "I joined the Y and I just kept exercising," Ron says. "Mentally, I realized I'm not fighting alone. There are a lot of people in my same situation. It was really an uplifting experience."

Ron completed the LIVESTRONG program and continues to exercise and spend time with friends at the Y. "This gets me up in the morning and gets me going," Ron says. He encourages anyone interested to participate in the program. He says "Definitely do it and keep active!"

Having defied the odds, Ron's experience is a powerful reminder that healing comes in many forms. It's not just about physical treatment, but also the connections we make and the strength we find within ourselves and in our community. Ron's daily gratitude serves as an inspiration to embrace each day with hope and thankfulness.



For more stories of YMCA Buffalo Niagara's community impact please visit YMCABN.org/testimonials or scan

#### Leadership YMCA BUFFALO NIAGARA

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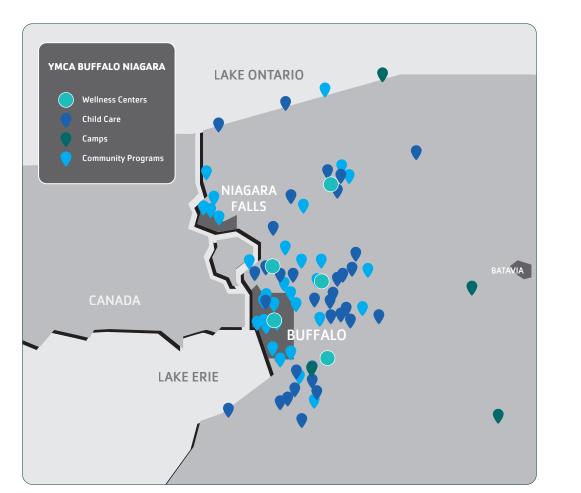
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#### YMCA BUFFALO NIAGARA



Independent Health YMCA 150 Tech Dr, Amherst

Ken-Ton YMCA 535 Belmont Ave, Kenmore

Lockport YMCA 5833 Snyder Dr, Lockport Southtowns YMCA 1620 Southwestern Blvd, West Seneca

William-Emslie YMCA 585 William St, Buffalo

3636 Eggert Rd, Orchard Park

Camp Weona 4025 Poplar Tree Rd, Gainesville

8571 Lower Lake Rd, Barker

2432 Richley Rd, Corfu

Camp Kenan

Camp Tahigwa

#### Community Impact



YMCA Buffalo Niagara hosted a Community Stakeholders Legislative breakfast, announcing plans for a significant gala with the theme of 'Strengthening Community' and emceed re-investment in the William-Emslie YMCA in East Buffalo.



2024 saw YMCA Buffalo Niagara host its premier fundraising by WGRZ's MaryAlice Demler.

### 129<sup>th</sup> Annual YMCA Turkey Trot



The YMCA Turkey Trot continued as the longest consecutively run footrace in North America, welcoming a record 15,000 participants in 2024. We are grateful to the sponsors, volunteers, and participants, as well as those who contributed over a ton of food to help combat hunger in support of our partners at FeedMore WNY.

Platinum Sponsor Legends

Gold Sponsors Mike Basil Toyota Tim Hortons Try-It Distributing/North American Breweries Wegmans

Bronze Sponsors Big Ditch Brewing Company Fortified, Inc. Gabe's

KeyBank Runner's Roost

Awards Sponsor Western New York Immediate Care

Friend of the YMCA Sponsors Bob's Discount Furniture Coca-Cola Beverages Northeast NYS Office of People with Developmental Disabilities

Gift In Kind World's Largest Disco

Media Sponsors WBEN NewsRadio 930 WGRZ-TV Channel 2 WKSE-FM Kiss 98.5

### 2024 Stewart Partnership Award



The YMCA is proud to partner with Buffalo Rehab Group to help empower Western New Yorkers to improve their health and wellbeing. (pictured above: Jeff Woodrich, BRG CEO & Owner and John Ehrbar, YMCA President & CEO)

#### Community Partners

M&T Charitable Foundation

New York State YMCA Foundation

Pharmacy Benefit Dimensions

Project Play of Western New York

The Ralph C. Wilson, Jr. Foundation

Universal Pre-Kindergarten Program

Lewiston-Porter Central Schools

Orchard Park Central Schools

Clarence Central Schools

Depew Union Free Schools

Hamburg Central Schools

Ken-Ton Central Schools

New York State

Family Services

Foundation

Employees

Legacy Fund

United Way

Thanks to the generosity of our donors and community partners, we are able to make life-changing YMCA programs accessible to those who may otherwise be unable to afford them. As a charitable, non-profit organization, we allocate funds to help all people reach their full potential.

The Vera B. Arrison Foundation Buffalo Public Schools

E.J. & Karen Butler / The Butler Family New York State Office of Children & Foundation

CDC Foundation

Children's Foundation of Erie County Niagara Cares (Andrew D. Peykoff, Sr.) City of Buffalo Block Grant Peter & Elizabeth C. Tower

CMAK Foundation - Race for Chase The Cullen Foundation of Western New York

Delta Air Lines

Dormitory Authority of the State of New York

Enterprise Holdings Foundation

Exhale, The Family Caregiver Initiative (The Boston Foundation) Grigg-Lewis Foundation

Health Foundation of Western & Central New York

William R. Kenan, Jr. Charitable Trust L.L. Bean

YMCA Before and After School Child Care Programs

Buffalo Public Schools Clarence Central Schools Depew Union Free Schools Hamburg Central Schools Ken-Ton Central Schools Lancaster Central Schools Lewiston-Porter Central Schools Lockport City Central Schools Maryvale Central Schools

North Tonawanda Central Schools Orchard Park Central Schools Starpoint Central Schools Williamsville Central Schools

YMCA of the USA Zemsky Family Foundation Trust

#### Triangle Society

The YMCA Triangle Society is a dedicated group of individuals and organizations who share a deep-rooted and selfless devotion to supporting others in times of need. Each has made a multi-year major gift commitment to the Y's Annual Campaign.

FOUNDERS \$25,000+ Buffalo Rehab Group Physical Therapy PC

Precor

VISIONARIES \$10,000+

John T. Ehrbar Kelton Enterprises FELLOWS \$5.000+ FELLOWS \$5.000+ Amerigroup Stephen Nicholson Phillips Lytle LLP Anonymous Pure Podiatry of WNY, PLLC David and Kristen Bauer

Beauty Pools, Inc. Dale & Sally Pyne Berea COGIC Anne Reif

Robert Miller Construction/ Cater Tots Southtown Storage Center John Craik

Danielle Roberts Michael & Jennifer Dolan Rose Garden Opportunities, Inc. Dopkins & Company, LLP

Matthew & Antoinette Shriver The Evans Agency Timothy J. Smith Peter & Mary Jo Hunt/

Hunt Charitable Foundation Anthony & Nancy Spada T.J. & Leslie Stewart Steve & Mary Kiener Lakeside Concrete Services, Inc. Tom & Trish Stewart

Mark Lempko & Marlene Rogers Michael K. Walsh & Deborah S. Walsh

Kyle McGregor / Linde Wendel, LLC Modern Electrical Construction, Inc.

John C. Wright John & Mary Murray Anne & Gavin Musynske

Mary Zapalowski & Daniel Grabowski

2024 YMCA Buffalo Niagara

#### Statement of Activities

	2024	2023	% +
nnual Campaign	543,169	545,302	∠
ther Contributions	900,795	1,066,324	-15.5
pecial Events, Net	322,646	252,063	28.0
overnment Grants & Contracts	4,706,283	4,553,971	3.3
rogram Fees	8,177,656	7,527,780	8.6
Membership Dues	11,472,093	10,056,002	14.
ther Income	203,775	290,563	-29.9
l Revenue	26,326,417	24,292,005	8.4
rogram Services	23,575,620	22,410,556	5.2
dministration	2,840,974	2,705,604	5.0
undraising	313,410	286,907	9.2
l Expenses	26,730,004	25,403,067	5.2
(5.5.)	(102.507)	(**** 0.52)	
rating Surplus (Deficit)	(403,587)	(1,111,062)	
-Operating Activities	2,227,979	1,491,691	
olus (Deficit)	1,824,392	380,629	

#### Statement of Financial Position

	2024	2023	% +/-
Total Assets	60,677,215	61,186,132	83%
Total Liabilities	18,753,846	21,087,155	-11.07%
Total Net Assets	41,923,369	40,098,977	4.55%

While we make every effort to ensure the accuracy of our donor recognition lists, we apologize for any errors or omissions. Please contact us at (716) 565-6000 if we have made an error in your acknowledgment so that we can correct our records for future listings.

YMCA Buffalo Niagara is a 501(c)(3) not-for-profit organization registered in the state of New York. All contributions are tax-deductible to the extent allowed by law and are acknowledged in writing. Official audited financial information can be found on YMCABN.org/legal-information-public-disclosure.



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