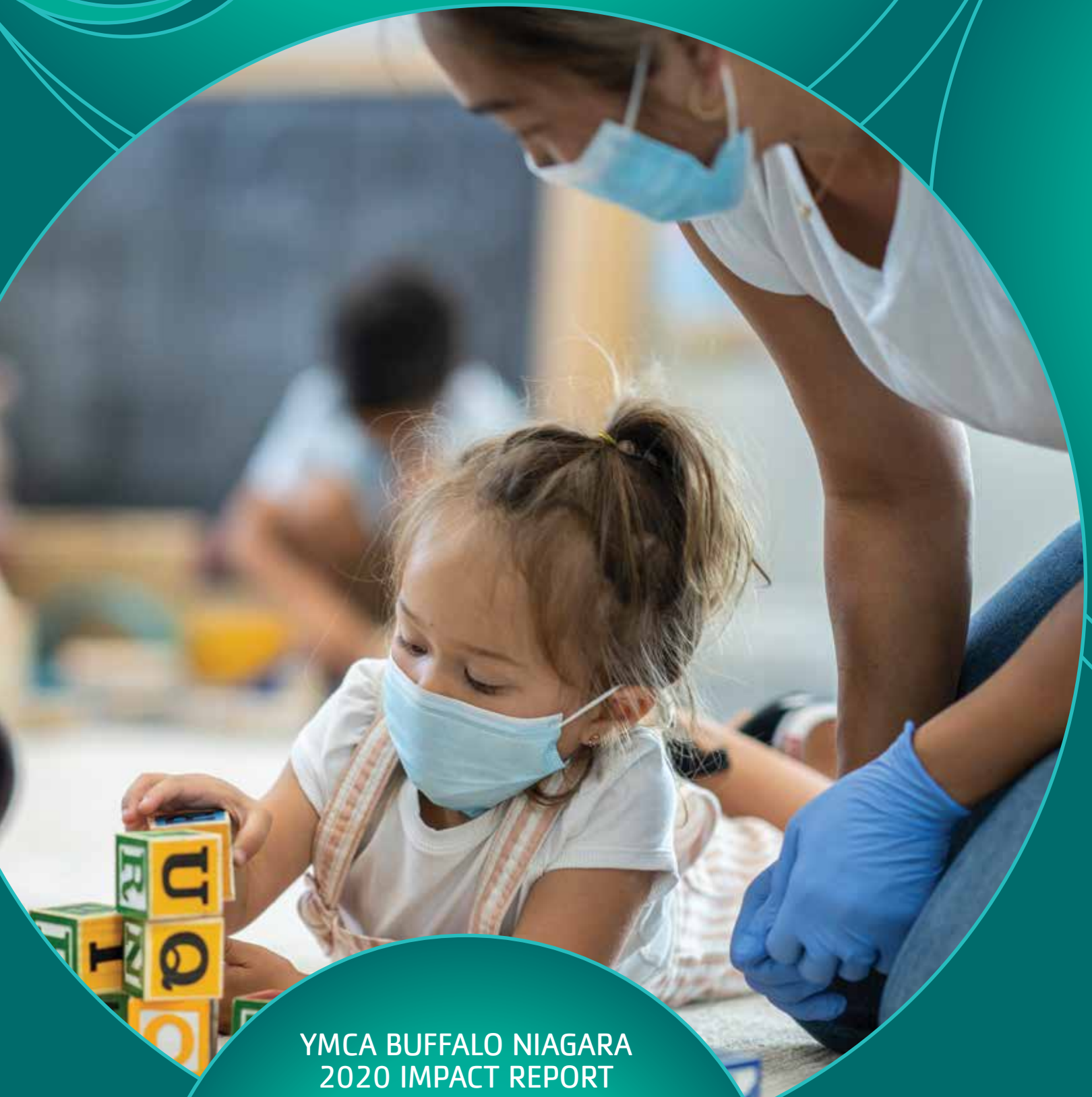




FOR A BETTER US



YMCA BUFFALO NIAGARA
2020 IMPACT REPORT

A MESSAGE FROM OUR LEADERSHIP

In a year full of immense challenges and uncertainty, YMCA Buffalo Niagara put its mission into action by supporting our community when it needed it most. For more than a century the YMCA has been able to adapt to the ever-changing needs of those it serves, and 2020 was no different. As we all continue to feel the effects of the coronavirus pandemic, the Y remains a place of promise and stability for thousands of children, families, and seniors who rely on YMCA programs and services.

Although our branches were closed to members for nearly six months, YMCA Buffalo Niagara found new ways to make an impact across Western New York in the areas of youth development, healthy living, and social responsibility. When schools shut down in the spring, we partnered with local districts and received grant funding to provide free child care to essential workers. These partnerships also enabled us to launch Virtual Learning Centers at various locations in the fall, providing free or low-cost child care options to working parents.

The Y helped address food insecurity in our community by providing nearly 66,529 healthy meals and more than 24,000 snacks at our sites throughout the year. We encouraged members to stay active through the Virtual YMCA, an easily accessible collection of on-demand and live fitness classes and family activities that can be done from home. The Y also held emergency blood drives and regularly reached out to seniors facing social isolation, helping them feel a sense of belonging and connection to the Y community.

The past year shows how critical YMCA Buffalo Niagara's presence is in Western New York, and our work is far from over. The need for our programs and services continues to grow, and our organization remains committed to serving our communities in new and unique ways. As we look ahead, we are focused on expanding our reach with innovative community outreach programs and strategic partnerships that go beyond our physical walls, so that people of all ages and stages can have the opportunity to reach their full potential.

We are eternally grateful to our members, staff, volunteers, and donors who have shown unwavering support to our organization over the past year. 2020 was challenging in many ways, but we remain optimistic that we can help our communities recover and thrive, together. Thank you for your continued support of YMCA Buffalo Niagara.

Jared Gross
Chair, Board of Directors

Dr. John T. Ehrbar
President/CEO

John C. Wright
Chair, Board of Trustees

OUR COMMITMENT TO COMMUNITY

- ENSURING ACCESS TO WELLNESS**
The Y provides financial assistance to make sure people of all ages and abilities have the opportunity to take control of their health and well-being, through programs such as chronic disease prevention, weight loss management, nutrition education, youth sports, family activities, and group fitness classes.
- MAKING KIDS OF ALL AGES SAFE IN THE WATER**
The Y promotes safety in and around water through our year-round swim and water safety lessons.
- BRIDGING THE ACHIEVEMENT GAP**
The Y nurtures the potential in all youth through academic enrichment programs such as Power Scholars, Summer Learning Loss Prevention, Early Learning Readiness, STEM, and preschool education.
- COMBATING HUNGER & FOOD INSECURITY**
The Y believes all people should have access to affordable, healthy food. We provide nutritious meals and snacks with our child care programs, in addition to our Saturday Lunch Program at the William-Emslie YMCA. Our community gardens increase the availability of locally grown, nutritious foods.

In 2020 YMCA Buffalo Niagara provided **2,326 FAMILIES** in Western New York with **\$800,856** in financial assistance, making sure no one is ever turned away due to an inability to pay.

A PLACE OF STABILITY AND SUPPORT

When the Covid-19 pandemic forced local schools to shut down, many parents and families struggled to find quality child care. The Zierhut family relied on the YMCA's emergency child care and summer camp programs for their son, Emil. "The Y has always been a big part of our life, but it has meant the world to my son and our family during these difficult times," says Pia.



Pia, an essential worker, is grateful that her son was able to experience a sense of normalcy during an extremely stressful time. "Emil's summer camp experience was filled with swim fun at the Southtowns YMCA when every pool was closed. He made many friends and met some of the best role models," she says. "My husband and I knew the Y handled social distancing and playing together with a perfect mix of safety and fun."

"The Y was a godsend for families with essential workers during a time when insecurity and unpredictability made life a true test and challenge. Coming to the Y felt good for our family because of the grateful and warm welcome we received every day. Our family is so impressed and thankful for this reliable and committed institution."

Pia says she is most thankful that her son truly felt the benefits of YMCA programs. "Emil is very social and needs his peers, and the Y helped him build relationships in a great community, which kept him from feeling lonely and bored during the pandemic. Every time I dropped him off at the Y, I was overcome with happiness and relief. This peace of mind really helped me as a mom to cope with everything that has happened over the past year. At a time when things seem upside down, the Y stands tall and sends a message of stability and optimism."

OUR COVID RESPONSE

- We provided low or no cost child care and remote learning support for 900 SCHOOL AGE CHILDREN per week at 40 sites in 18 school districts.
- We delivered 720 FREE VIRTUAL FITNESS CLASSES to keep our community engaged in physical activity at home.
- We served 91,250 HEALTHY MEALS AND SNACKS to local children.

125TH ANNUAL YMCA TURKEY TROT

The Y was humbled by the outpouring of community support in making the 125th Turkey Trot's milestone celebration a reality. Our internationally recognized event raised over \$330,000 to support our life changing work in Western New York.



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the
YMCA
BUFFALO
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Independent Health Family YMCA
Ken-Ton Family YMCA
Lancaster Family YMCA
Lockport Family YMCA
Southtowns Family YMCA
William-Emslie Family YMCA

CAMPS

YMCA Camp Weona
YMCA Camp Eggert
YMCA Camp Kenan
YMCA Camp Tahigwa

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OUR MISSION

YMCA Buffalo Niagara is a charitable, community-based organization committed to providing programs designed to build a healthy spirit, mind, and body for all.



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FOR A BETTER US

2020 Impact Report
YMCA BUFFALO NIAGARA
301 Cayuga Road, Suite 100
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(716) 565-6000 | YMCA.NY.org



YMCA Buffalo Niagara is a 501(c)(3) not-for-profit organization registered in the state of New York. All contributions are tax-deductible to the extent allowed by law and are acknowledged in writing.

COMMUNITY PARTNERS

Thanks to the generosity of our donors and community partners, we are able to make life-changing YMCA programs accessible to those who may otherwise be unable to afford them. As a charitable, non-profit organization, we allocate funds to help all people reach their full potential.

AbbVie
Funding supported Covid-19 emergency child care services.

Amerigroup
Funding received will support the launch of the Y on the Fly program in 2021.

Buffalo Public Schools
Funding was used to help provide after school academic enrichment programming for:
- School 54 - School 76
- School 81

Children's Foundation of Erie County
Funding was used for youth scholarships to YMCA summer camps.

City of Buffalo Block Grant
Funds helped support the William-Emslie Family YMCA Senior Center.

Cullen Foundation
Funding helped support year-round academic enrichment programming in Depew.

Delta Air Lines
Funding supported STEM & academic enrichment programming in the City of Buffalo.

Friends of Camp Kenan
Funding supported YMCA Camp Kenan.

Garman Family Foundation
Funding received will provide YMCA Camp Kenan resident camp scholarships in 2021.

KeyBank Foundation
Funding supported achievement gap programming at our William-Emslie branch.

Health Foundation for Western & Central NY
Funding went towards the Early Learning Readiness program and emergency child care at our Delaware, Ken-Ton, and William-Emslie branches.

New York State YMCA Foundation
Funding supported the implementation of Healthy Eating Physical Activity (HEPA) standards, as well as the Walk with Ease and Enhance Fitness programs.

Niagara Area Foundation /
Thelma & Milford Beck Fund
Funding supported youth to attend YMCA Camp Kenan.

The John R. Oishei Foundation
Funding provided financial assistance and remote learning support.

Thomas R. Kenan, III
Funding supported YMCA Camp Kenan.

Niagara Cares (Andrew D. Peykoff, Sr.)
Funding supported YMCA Camp Weona.

Project Play - Ralph C. Wilson, Jr. Fund
Funding helped support youth sports programming at our William-Emslie branch.

Rich Products
Funding received will support the Power Scholars program at the West Buffalo Charter School in 2021.

TEGNA Foundation
Funds supported STEM activities for our remote learning programs.

WellNow Urgent Care
Funding received will support YMCA Healthy Kids Day activities and programming in 2021.

WNY Covid-19 Community Response Fund
Funding supported Covid-19 emergency child care services.

YMCA of the USA / Walmart
Funding was used to help support our food programs.

YMCA
TRIANGLE SOCIETY

The YMCA Triangle Society is a dedicated group of individuals and organizations who share a deep-rooted and selfless devotion to supporting others in times of need. Each has made a multi-year major gift commitment to the Y's Annual Campaign.

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\$25,000+

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STATEMENT
OF ACTIVITIES

Table with 4 columns: Revenue/Expenses, 2020, 2019, % +/-

STATEMENT
OF FINANCIAL
POSITION

Table with 4 columns: Assets/Liabilities/Net Assets, 2020, 2019, % +/-

YMCA
BUFFALO
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While we make every effort to ensure the accuracy of our donor recognition lists, we apologize for any errors or omissions. Please contact us at (716) 565-6000 if we have made an error in your acknowledgement so that we can correct our records for future listings.